

# SHRTN Recognition Program 2010

Program Overview | Updated on March 12, 2010

## What's the purpose and why should I participate?

### Purpose

SHRTN is launching a recognition program to celebrate innovations and enable collaboration and learning about knowledge transfer and exchange. The recognition program will make the impact of *knowledge transfer and exchange* practices and experiences visible to support the collective learning of people involved with the SHRTN community.

The program is intended to foster collaboration, not competition. Unlike an awards program, there are no “winners” and “losers”. Everyone who chooses to participate in this program will be recognized for their contributions.

### Objectives

1. To make stories about knowledge transfer and exchange visible and accessible so that people can learn from them
2. To promote the development of a storytelling culture, whereby people involved with SHRTN tell stories as a means to freely and generously share what they know and learn from stories shared by others
3. To increase connectivity among people involved with SHRTN by encouraging people: to get to know one another, to develop learning relationships with others who are also involved, to surface opportunities to contribute to initiatives, and to collaborate with one another
4. To celebrate the great work that is done by people involved with SHRTN

### Benefits of Participation

1. Be recognized publicly for your efforts, achievements, and lessons learned
2. Surface opportunities for collaboration and innovation in research, policy development, and care practices
3. Learn as you go by inquiring into and reflecting on your and others' experiences

## What should I tell a story about?

### Story Ideas

1. *That's teamwork!* – Stories that celebrate groups of people involved with the SHRTN Collaborative (including SHRTN, AKE, and ORC). These stories tell us about the people, how they've worked together, what they've learned from their collaboration, and the impact of their work on the evolving practice of knowledge transfer and exchange.
2. *Helping hands, lasting impact* – Stories that celebrate individuals involved with the SHRTN Collaborative. These stories tell us about the individuals who have gone the extra mile to connect people with other people and ideas, and/or to introduce lasting innovations in the way we work and learn together.
3. *The blooper reel* – Stories about learning from knowledge exchange “mis-takes.” These stories communicate reflections about what people have learned from the experience, and ideas about what they'd do differently next time to act on what they've learned.

4. *From inspiration to innovation and impact* – Stories about evidence-informed practice changes that make a difference to the health of seniors in Ontario.
5. *Now that's a great idea!* – Stories about how we can build on our successes to improve knowledge transfer and exchange and collaboration practices among people involved with the SHRTN Collaborative partner organizations (SHRTN, AKE, and ORC).

## How do I prepare a story?

### Submission Guidelines

Any individuals or group of individuals who have been touched by their involvement with SHRTN are eligible to participate in this recognition program. Participants may submit stories on their own behalf, as well as stories about other people.

1. Participants are invited to submit stories that celebrate innovations and enable collaboration and learning about knowledge transfer and exchange.
2. All submissions should include:
  - a. A description of the people involved
  - b. The knowledge exchange innovation or practice
  - c. The impact, including learning
  - d. The storyteller's name and contact information so SHRTN can recognize them and their story. If the storyteller prefers to remain anonymous (and not receive personal recognition), they should clearly indicate this in their submission.
3. Participants can submit as many stories as they want.
4. The submissions can be of any size.
5. Submissions can be prepared in any number of formats, including: recorded phone message (voice mail), video, written text, excerpt from a recorded session, or photos accompanied by text that tell a story about what's in the pictures.

### Supports Offered to Help People Prepare Submissions

Participants are encouraged, but not required, to work with someone else involved with SHRTN to bring their stories to light. For example, participants may wish to tell someone else's story.

Need help preparing your submission? Here are some resources you can turn to:

- SHRTN will set up "Story Swap" teleconferences for people to brainstorm possible story ideas and practice sharing stories with each other in a safe environment
- SHRTN will develop a list of questions that can spark ideas or details to include in a story
- SHRTN will develop a written resource with references to literature about storytelling and knowledge transfer exchange.
- SHRTN will provide information about how to connect with others involved in the network, and how people can join the network for free

## How do I submit a story?

### How to Submit a Story

Send an email to [info@shrtn.on.ca](mailto:info@shrtn.on.ca)

Leave a voice mail (coming soon!)

Upload a video to YouTube (coming soon!)

## How will my story be shared and how will people be recognized?

### Screening Process

- A small committee will be struck to review submissions to ensure they adhere to the submission guidelines.
- The committee may choose to follow up with any participant to request that the story be edited in any way (such as adding or removing detail) to help people learn from the story.
- A call will be made for volunteers from SHRTN to participate on this committee, and they will be honoured for the time they give to this work.

### Recognition Process

- Everyone who submits at least one story that adheres to the submission guidelines will be publicly recognized for their contribution, unless they prefer to remain anonymous. Storytellers will be named on an honour roll and will receive an electronic certificate of recognition.
- If the people described in the story are different from the storyteller, the people in the story will be recognized as well, provided the storyteller provides their contact information.
- All submissions will be made visible at the June 2010 SHRTN Collaborative planning meeting on June 29, and they will also be posted on a SHRTN website.

## What do you mean by Knowledge Transfer and Exchange?

**Knowledge Transfer** is the process of moving knowledge into practice. This process is successful when research and practice-based evidence is clear and relevant, the context shares the characteristics of a learning organization, and facilitation mechanisms are appropriate to the needs of people involved (such as community of practice members).

**Knowledge Exchange** is the mutual sharing of research and data knowledge (i.e. explicit knowledge) and/or of practice and experience based knowledge (i.e. tacit knowledge) for the purpose of improving practice. Knowledge exchange can take place face-to-face, over the telephone, or online in real-time, or it can take place by capturing and sharing stories. The sharing of evidence via knowledge exchange is an important contributor to the success of knowledge transfer.